



# 2026 Fall Conference Sponsorship & Advertising Opportunities

## **Champion Sponsorship \$1800**

- Free registration for three representatives, including all sessions and conference meals
- Full page ad in program book
- Exhibit booth - 1 table
- May add items to the Conference Swag Bag
- Logo on conference materials and signage

## **Leader Sponsorship \$1500**

- Free registration for two representatives, including all sessions and conference meals
- One half-page ad in program book
- Logo on conference materials and signage

## **Advocate Sponsorship \$1000**

- Free registration for two representatives, including all sessions and conference meals
- One quarter-page ad in program book
- Logo on signage

## **Welcome Bag Sponsor \$2,000**

- Logo printed on bags
- Option to include one branded item and one flyer
- Name in program

## **Lunch Sponsor \$3,000**

- Logo signage at lunch station
- Option to add a branded item to the swag bag
- Exhibit table near lunch area
- Full page ad in program

## **Conference Program Sponsor \$1,200**

- Logo featured on the front or inside cover of the conference program
- One full-page advertisement in the program
- Recognition as the Conference Program Sponsor inside the booklet
- Logo included on conference signage and sponsor recognition materials
- Opportunity to include one item in the conference welcome bags

## **Welcome Bag Insert Sponsor \$250**

- Opportunity to include one branded item or flyer in the official MAA 2026 Fall Conference swag bags - distributed to all participants at registration.
- Sponsor provides 300 items. All inserts must be pre-approved and received by **September 5, 2026**

Examples of great swag: pens, notepads, hand sanitizer, stickers, discount codes, mini games, or inspirational cards.



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## Program Book Advertising

Promote your organization, services, or resources in the official **2026 MAA Fall Conference Program**, distributed to all attendees and referenced throughout the conference.

Advertising in the program is an easy way to place your brand directly in front of Michigan's out-of-school time professionals, **even if you are not able to attend the event.**

### **Full-Page Ad (7" x 10")** - \$450

- One full-page advertisement in the official conference program
- Highest visibility within the program
- Best option for showcasing your organization, services, programs, or resources

### **Half-Page Ad (7" x 5")** - \$300

- One half-page advertisement in the official conference program
- A strong option for highlighting key information or offerings

### **Quarter-Page Ad (3.5" x 2.5")** - \$175

- One quarter-page advertisement in the official conference program
- A cost-effective way to introduce your organization to attendees

*Ad artwork must be provided by the advertiser and submitted by September 5, 2026.*